

KINGS BEACH WINTER FUN PARADE

Saturday, March 13, 2010 - 11:30 a.m. * Downtown Kings Beach

Sponsor the Parade

Hundreds of people line the streets of Kings Beach for this huge annual event. Each year, this event grows to include more participants and more spectators and involvement with the parade is great exposure for your business. The NTBA and sponsorships pay for everything to bring this great community event to Kings Beach.

Kings Beach Winter Fun Parade :: \$100 Sponsorship Includes:

- ❄️ **One Complimentary Parade Entry**
- ❄️ **Public mention of your business' sponsorship at least 3 times during the parade**
- ❄️ **Recognition on the NTBA's website**
- ❄️ **Recognition in the Sierra Sun and the quarterly Bay to Bay Newsletter**
- ❄️ **Recognition in the NTBA eNewsletter (blasted to over 500 emails)**



___ **YES! I will sponsor the Kings Beach Winter Fun Parade** this year (\$100)

___ **I will donate another amount** to support this wonderful community event

Donation Amount _____

Business/Organization Name _____

Contact Name _____ Telephone _____

Email _____

Mailing Address _____

Mail to: NTBA, PO Box 1023, Kings Beach, CA 96143

Fax to: 530-546-7116

To Pay By Credit Card: Number _____



Exp. Date _____

Signature _____

530-546-9000 * www.NTBAMainStreet.org

