

KINGS BEACH WINTER FUN PARADE

Sponsored by the North Tahoe Business Association

Have some fun and promote your business, organization or community group at the same time! Being a part of the parade is great exposure for your business! Hundreds of locals and visitors line the street in downtown Kings Beach for this huge annual event. Walk next to your float, drive a car, play music and excite new customers!

Be a part of the Parade!

Parade Date: **Saturday, March 13, 2010**

Application for entry must be received by: **March 1, 2009**

Mail to: NTBA, PO Box 1023, Kings Beach, CA 96143 or Fax to: 530-546-7116

Cost: **\$20.00 per entry** (Please mail a check to: NTBA)*

Business/Organization Name _____

Contact Name _____ Telephone _____

Email _____

Mailing Address _____

Winter Fun Parade Entry Information

Describe Entry (Band, Float, Vehicle, Etc.) _____

Will your entry include any music? YES / NO _____

Description of Entry to be read by announcer to the public (Please provide as much information as possible)

I/We hereby understand and agree to accept the risk of bodily injury and/or property damage which I/we may incur or causes a third party to incur as a result of my/our participation in the Kings Beach Winter Fun Parade. With this understanding, I/we further agree to indemnify, defend and hold harmless the NTBA of Kings Beach and the SnowFest Committee, their Boards of Directors and their respective officers, agents and volunteers from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with my successors, assigns, heirs, executors and administrators, and any other persons or entities who/which may have a claim based on my/our personal injuries and or property damage. I/We further understand and agree that this holds harmless and indemnification shall apply to all facilities that the NTBA of Kings Beach and the SnowFest Committee own and/or control. Furthermore, I/we have read and agree to abide by the SnowFest Parade guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my unit is accepted.

Signature _____ Date _____

*To Pay By Credit Card: Number _____



north tahoe business association

Exp. Date _____

Signature _____

530-546-9000 * www.NTBAMainStreet.org

